

A new way of doing PR... ...*YOU* select the PR Package that suits *YOU*

Package 1 Do-It-Yourself	Package 2 Pay-Per-Results	Package 3 The Full Irish
<p>We show you how</p> <ol style="list-style-type: none"> 1. We brainstorm with you about your publicity idea. 2. We write the press release. 3. We give you relevant media contact details. 4. We tutor you on how to inter-act with the media (<i>pitching phonecall, follow-up call, whatever applies</i>) 	<p>Pay only if successful</p> <ol style="list-style-type: none"> 1. We agree your key targets beforehand. 2. We brainstorm with you about your publicity idea 3. We write and circulate your press release. 4. We cap the price so that you don't up spending more than your budget can handle 	<p>We do the lot</p> <ol style="list-style-type: none"> 1. Write press releases for all your current activities 2. Liaise with the media 3. Act as your ongoing PR wing 4. Brainstorm with you on an ongoing basis to produce great publicity ideas
<p style="text-align: center;">ONCE-OFF PRICE: €250</p> <p>(Price based on phone and email contact, or face-to-face meeting in Ballinrobe. Photoshoot: An additional €120) Monitoring of coverage is additional cost</p>	<p style="text-align: center;">PRICE From €150</p> <p>And rising from there as per agreed rate-per-result (This price is based on phone and email contact, or face-to-face meeting in Ballinrobe) Monitoring of coverage is additional cost</p>	<p style="text-align: center;">MONTHLY PRICE From €1500 per month</p> <p>(Includes face-to-face client meeting to set up Package, and monthly face-to-face meeting) Monitoring of coverage is additional cost</p>

Other services we provide at affordable, clearly-defined rates:

Social Media Management (Twitter, Facebook, etc)

Search Engine Optimisation

Interview & Media Training

Brochure Writing

Website Writing & Building

Sit on Interview Panel

Business Planning & Grant Applications

All prices subject to 21% VAT. Package 1 is payable in advance



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